



ILDEX VIETNAM

THE 8TH INTERNATIONAL

LIVESTOCK, DAIRY, MEAT PROCESSING
AND AQUACULTURE EXPOSITION, VIETNAM

3-5 August 2022

Saigon Exhibition and Convention Center (SECC)
Ho Chi Minh City, Vietnam



www.ildex-vietnam.com

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VNU | ASIA PACIFIC



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AND INTER CITY

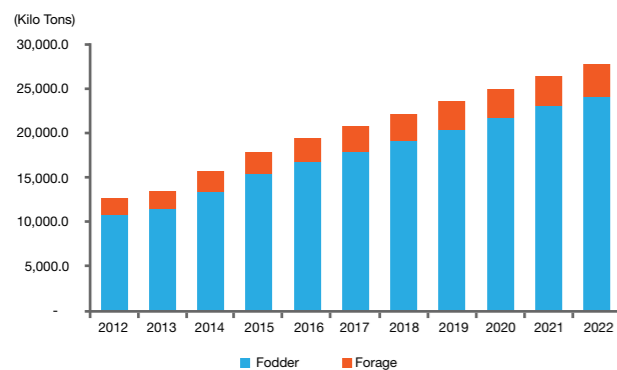
LIVESTOCK MARKET OVERVIEW - VIETNAM

The new Southeast Asian tiger economy, Vietnam has shown a robust growth in the last years. With a large and dynamic population, the country has emerged to come at the forefront of international trade and become a very attractive target for international investments. Vietnam has only been open to business with the rest of the world for a couple decades, but its people cultural inclination for work and entrepreneurship have quickly revived its economy. Moving from a traditional and agricultural economy, the Vietnamese government has been slowly but steadily opening the economy to foreign investments and expatriate workers.

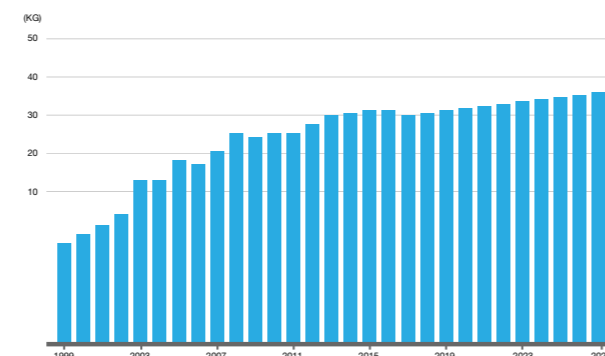
Due to various aspects that have affected the food, agriculture and livestock industry heavily, including Covid-19, ASF and Avian Flu etc., the demand in Vietnamese market is predicted to increase significantly within the upcoming years. For instance, the demand for feed raw materials to increase to 28-30 million tons a year costing \$12-13 billion over the next 5 years. Feed production has been growing by 13-15 percent annually, making Vietnam the 10th largest producer in the world and the largest in Southeast Asia. All these are bringing immense business opportunities for international investors and stakeholders.

3-5 August 2022

Commercial animal feed products in Vietnam market is expected to grow at an estimated CAGR of 6.6% per year.



By 2028, the pork consumption per capita in Vietnam is forecasted to reach 32.77 kg per person annually.



Animal Health

Monitoring animal health and preventing animal disease outbreaks is vital to the economy and safety of the country's food supply. Production of healthy livestock helps to ensure a safe food supply and keep consumer prices stable



Feed Ingredients/ Additives

Component part, constituent, or any combination/mixture added to and comprising the animal food, including include grains, milling by-products, added vitamins, minerals, fats/oils, and other nutritional and energy sources



FeedTech/CropTech

Showcasing technologies of different materials (cereals, coarse powders, fine powders, mash, bran, liquids and molasses) and equipment of feed milled, fed and weighed, and mixed together including additives to obtain the final product



Breeding/Hatching

The process of selective mating of animals with desirable genetic traits, to maintain or enhance these traits in future generations. Also, involves estimation of the genetic value of individuals for traits including growth rate and yield of products such as eggs, milk or meat



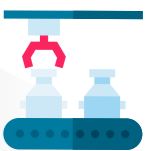
Farm Production

Products that crops, livestock, supplies used or produced in a farming operation and products of crops or livestock and including farm products



Processing/Handling

The components, processing machines, and systems used to handle, prepare, cook, store, and package food and food products

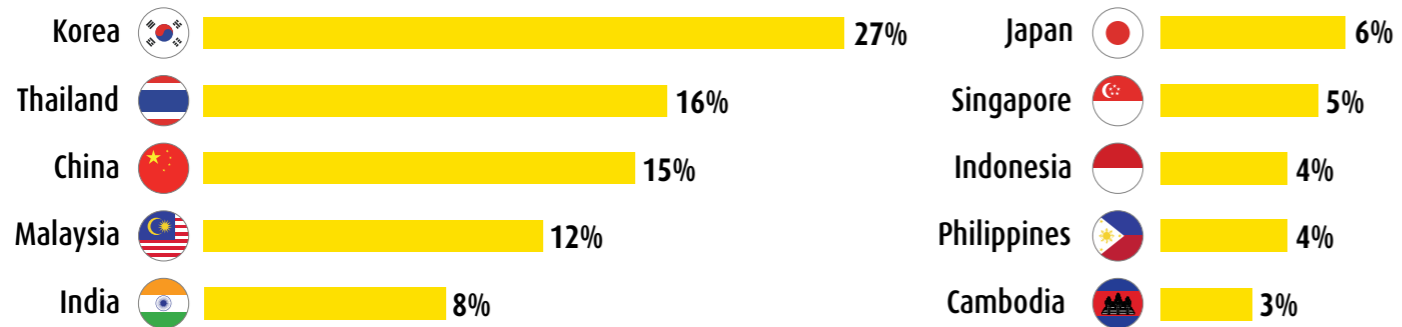


FACT & FIGURE:

ILDEX Vietnam 2018 Visitor Overview



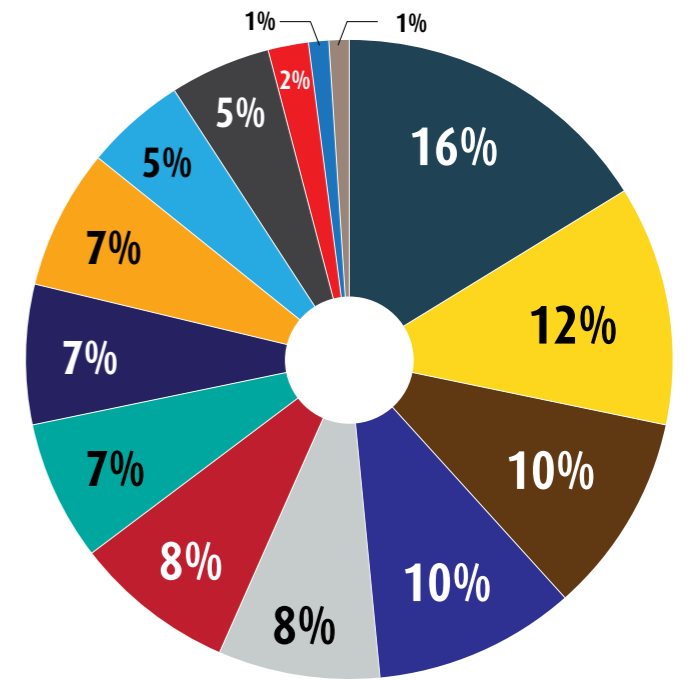
TOP 10 COUNTRIES: INTERNATIONAL VISITORS



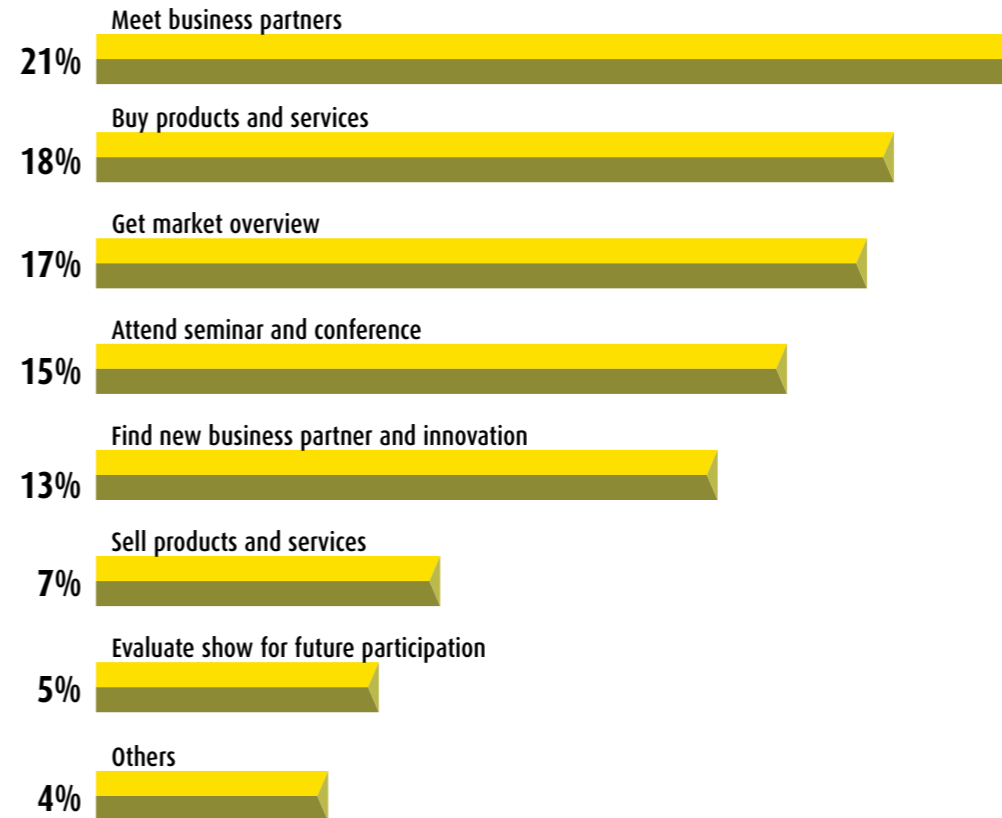
*The percentage calculated based on the total number of top 10 countries

VISITOR BUSINESS PROFILE:

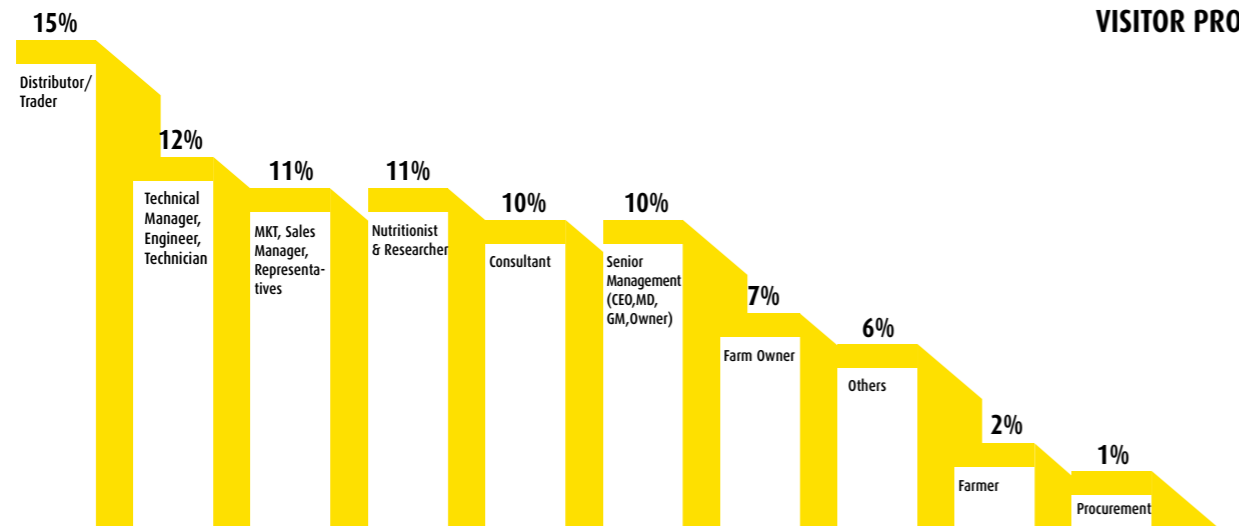
- Agribusiness & Agrobusinesses
- Aquaculture
- Cattle Farms
- Import & Export
- Nutrition
- Distribution & Wholesale
- Pig Farms
- Veterinary
- Poultry Farms
- Research & Consultancy
- Dairy Farms
- Integrated Companies
- Slaughter Houses
- National & Local Authorities



PURPOSE OF VISIT:



VISITOR PROFILE:



FACT & FIGURE:

276 Exhibitors
from 28 countries

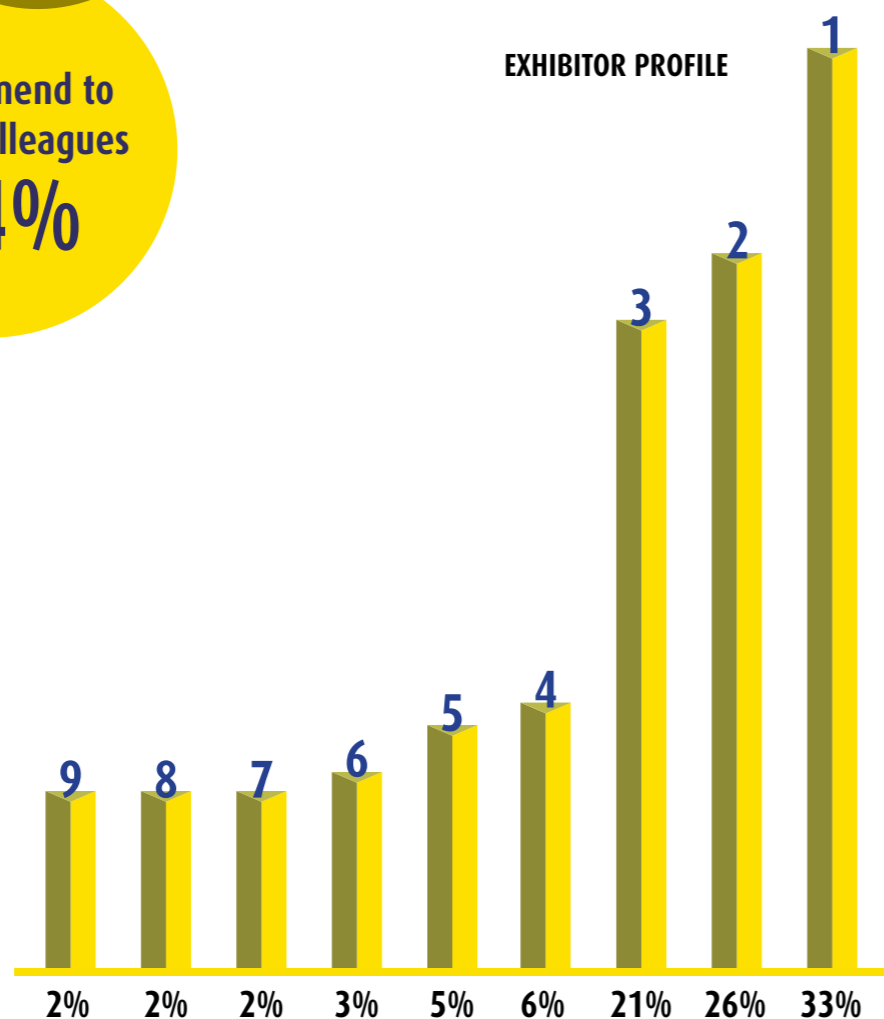
International Exhibitors
87%

91%
of visitors are satisfied with show quality

Recommend to their colleagues
94%

ILDEX Vietnam 2018 Exhibitor Overview

EXHIBITOR PROFILE



1. Animal Housing & Farm Equipment
2. Feed Ingredients & Additives
3. Animal Health, Breeding and Feed
4. Knowledge Transfer & Consulting
5. Industrial Feed, Grain, Raw Material Processing Equipment
6. Egg Processing, Packaging, Handling and Refrigeration
7. Hatching & Incubation, Swine Genetics Exporter, Cattle & Goats Genetics
8. Manure Treatment System, Industrial Pig Fertilizer, Waste Water Treatment
9. Meat Processing, Seasoning, Packaging and Handling, Refrigeration

ATTENDEES FEEDBACK:



Mr. Atakan Yilmaz CELIK
International Buyer, ACC Otomasyon, Turkey

"ILDEX Vietnam is a good exhibition because many people walking inside the hall are really customers, really important buyers and the leading important exhibitors in this industry."



Nthabiseng Maude Mthethwa
Deputy Director at the Resource Based Industries Invest South Africa, Department

"This is the first time that we have participated in ILDEX Vietnam to see how the exhibition is, and to find opportunities for African companies in the future. We will definitely come back again."

The #1 Digital B2B Networking Event for ASEAN's Feed to Food Industry



V-CONNECT.NET
DIGITAL PLATFORM FOR
LEARNING, NETWORKING
& DEAL MAKING



2021 V-Connect Vietnam Edition Review

The V-Connect platform is the digital result of the conversion of our highly successful in-person B2B networking events into an online format to suit the current business landscape. The 1st edition of "V-Connect Vietnam" was held July 21-23, 2021 and offers businesses a reliable, responsive and highly actionable platform through which to grow as we continue to adapt to and prosper during current global climate.

The new edition of "V-Connect Vietnam Edition" to be hosted on the same period of ILDEX Vietnam 2022 in physical form, to allow exhibitors and livestock professionals stay connected with the Vietnamese market despite the global travel restriction.



92 exhibitors from **24 countries**



13 conference sessions by **32 speakers**



1,159 visitors from **62 countries**



242 business matchings made

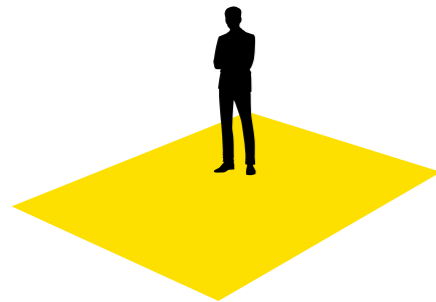


7,893 conference views in **3 live days**

Top countries of visitors



ILDEX VIETNAM BOOTH PACKAGES



RAW SPACE

Early-bird (register by March 31, 2022)

Aisle location: \$390/Sqm
Corner location: \$429/Sqm

Regular (from April 1, 2022 onwards)

Aisle location: \$409/Sqm
Corner location: \$450/Sqm



STANDARD BOOTH

Early-bird (register by March 31, 2022)

Aisle location: \$435/Sqm
Corner location: \$462/Sqm

Regular (from April 1, 2022 onwards)

Aisle location: \$456/Sqm
Corner location: \$485/Sqm



PREMIUM BOOTH

Early-bird (register by March 31, 2022)

Aisle location: \$450/Sqm
Corner location: \$495/Sqm

Regular (from April 1, 2022 onwards)

Aisle location: \$472/Sqm
Corner location: \$519/Sqm

For more information:

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🌐 www.ildex-vietnam.com

📱 @ildexexhibitions

SPONSORSHIP OPPORTUNITIES

- DIGITAL

Website Advertising	Head Banner	USD	Exclusive to
	Homepage	995	1 company
	Conference Page or Visiting Page	595	2 companies
Logo and Backlink			
	Homepage	500	
Logo and Backlink			
	Homepage & share on ILDEX's social media	595	
Industry E- Newsletter		USD	Times
	Logo and Backlink	595	2
	Logo and promotional text (limite to 150 words)	595	1
	Exclusive video interview	995	1

Exhibitors that booked physical space will have free access to the co-located virtual exhibition

ILDEX VIETNAM VIRTUAL EXHIBITION PACKAGES

Virtual Exhibition Package
\$995 per Company

Features	
Admin account per company to manage company's account	✓
A virtual booth including company profile, product description, contact details	✓
Listing on all official show materials	✓
Access to business matching platform	✓
Unlimited 1-on-1 video calls	✓

- PACKAGE

PLATINUM PACKAGE \$5,995
(total \$ 10,075 value)

- Visitor lanyard
- Steel pillar banner *2 (at entrance A1 or A2, artwork to be provided by sponsor);
- Show directory (back cover, artwork to be provided by sponsor);
- Official website: head banner (home page, artwork to be provided by sponsor);
- Industry e-newsletter (1 time, content to be provided by sponsor);
- Exclusive video interview;
- Seminar room (1 hour, time & room to be checked with organizer)

GOLDEN PACKAGE \$3,995
(total \$ 4,935 value)

- Signage hanging banner (TDB by venue ceiling plan, artwork to be provided by sponsor);
- Show directory (inside front cover);
- Industry e-newsletter (1 time);
- Official website: logo and backline (artwork to be provided by sponsor);
- Exclusive video interview

SILVER PACKAGE \$2,495
(total \$ 3,295 value)

- Seminar room (1 hour, time & room to be checked with organizer);
- Show directory (inside back cover, artwork to be provided by sponsor);
- Official website: banner (conference/or visiting page, artwork to be provided by sponsor)



ILDEX VIETNAM

SAVE THE DATE

3-5 August 2022

Saigon Exhibition and Convention Center (SECC)
Ho Chi Minh City, Vietnam

For further details related to registration and bookings,
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